**Name:**

**Admin Number:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Data Storytelling Report for Pedal&Co**

## Introduction

<Let the CEO understand what analyses your report is going to focus on>

## Data Visualizations & Insights

<You can elaborate on the purpose of each chart and what the chart means to Pedal&Co.>

<Narrate the data story of your dashboards>

## Key Findings & Recommendations

*<Summarise key insights from your analyses>*

*<Link your findings to potential business outcomes or impacts to Pedal&Co>*